

Mackenzie O'Connell

Graphic Designer and UI Artist

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● EDUCATION

- Michigan State University
 - Majors: Media and Information, Graphic Design BFA
 - Minors: Game Design, Comic Art
 - Member of the Honors College

● EXPERIENCE

● Visual Resource and Print Lab

Staff Member

01/2019 - Ongoing

- Assisted students and faculty with the print aspects of art projects, including use of various laser jet and ink jet printers.
- Instructed students and faculty on how to use 3D and ceramic decal printers.
- Responsible for the sign in and check out of a variety of different camera and audio equipment.

● MSU Broad Art Museum

Graphic Designer

03/2019 - Ongoing

- Photo edited in Adobe Photoshop, creating graphics to illustrate how the smart labels, which are interactive museum labels, would function.
- Helped to design the user interface for the smart label.
- Assisted with minor projects as needed.

● Spartasoft

Member

08/2017 - 08/2019

Vice President

08/2019 - Ongoing

- MSU student organization focused on video game design and development. Members seek to make industry contacts and gain relevant skills through student projects, presentations, and game jams.
- Created presentations on various aspects of game designs.
- Created graphics to promote the organization.

● Games for Entertainment and Learning Lab

2D Artist

01/2020 - Ongoing

- Created 2D art assets for a variety of games, matching the existing style of art created by other artists.
- Collaborated with a team to create games for clients

● Calisthenia

UI Artist

02/2020 - Ongoing

- Redesigned and created UI elements for the game Calisthenia, a turn based fitness RPG.

● W. Kim Taekwondo

Staff Member & Second Degree Black Belt

05/2011 - 08/2019

- Responsible for leading classes, mentoring younger students, and assisting parents with testing paperwork.
- Created promotion material for martial arts tournaments.
- Built character, confidence, and leadership skills through participation in W. Kim Tae Kwon Do's Master Club, a 2nd degree black belt and higher organization.

● AWARDS

- Michigan State University Honors College Scholarship Recipient
- 2017-2018 Illinois State Scholar – Outstanding Academic Achievement
- 2017 Communication Arts Award
- 2017 & 2018 Media Arts Student of the Year

● TECHNOLOGIES

- Unity
- Unreal Engine
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe AfterEffects
- Autodesk Maya